

**Search Engine Keyword Analysis
EmployeeTimeClocks.com**

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This analysis takes a thorough list of common search terms for the Employee Time Clocks industry and records the rankings for the two most popular search engines (Google and Yahoo) in June 2005. There are 41 search terms in this study (listed below). 39 of them (95%) have achieved top twenty ranking in either of the search engines. 39 of them (95%) have achieved top ten ranking in either of the search engines. EmployeeTimeClocks.com has achieved 16 number 1 rankings. It is notable to recognize the broad range of search terms achieving first and second page status. We should also recognize that these search terms represent popular phrasiology and represent popular brands, styles and model names. The conclusion: We have achieved excellent coverage of a lengthy list of search terms.

<u>Search Term</u>	<u>Google Rank</u>	<u>Yahoo Rank</u>
employee timeclocks	1	2
employee time clocks	21	7
icon employee time clocks	1	1
icon time clocks	1	2
icon timeclocks	1	1
lathem employee time clocks	1	2
lathem time clocks	40	28
lathem timeclocks	15	9
amano employee time clocks	6	5
amano time clocks	12	9
amano timeclocks	3	8
detex employee time clocks	1	1
detex time clocks	1	1
detex timeclocks	1	2
acroprint employee time clocks	2	5
acroprint time clocks	32	34
acroprint timeclocks	4	14
isgus employee time clocks	1	1
isgus time clocks	8	2
isgus timeclocks	3	2
pyramid employee time clocks	3	2
pyramid time clocks	3	2
pyramid timeclocks	3	2
biometric employee time clocks	5	6
biometric time clocks	29	4
traditional employee time clocks	5	2
traditional time clocks	6	3
self totaling employee time clocks	1	1
watchman systems	4	23
MJR7000 time clocks	7	19
MJR8000 time clocks	4	9
MJR7000 employee time clocks	1	2
MJR8000 employee time clocks	1	1
pyramid 4000 time clocks	2	16
pyramid 8000 time clocks	1	9
pyramid 9000 time clocks	1	2
hp1000 employee time clocks	3	1
hp1000 time clocks	4	3
employee time clock supplies	4	7
employee time clock parts	1	2
employee punch clocks	6	3